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FOR IMMEDIATE RELEASE

## **Canyon High School Girls' Basketball to Play in "Pink" Game Proceeds Benefit Breast Cancer Awareness**

ORANGE, Calif., December 3, 2009—The Orange Unified School District announced today that on Thursday, December 10, 2009, the Canyon High School Girls' Basketball teams will play games supporting awareness for Breast Cancer. Everyone who attends any of the scheduled games against Sonora will receive a pink ribbon and a bookmark donated by AVEDA. Canyon High players on all three levels of play will wear specially designed pink uniforms. This is the second year for the "Pink" game which raised \$3,300 last year. In the next week, players will promote the game on campus and throughout the community.

"My goal is to create an opportunity for the girls to contribute to community service," stated Coach Matt Dale. "This event communicates the awareness of breast cancer and it gives the girls a chance to care about others outside of themselves. This service teaches them how to be productive citizens in a community," said Dale.

Varsity Team Captains Jadai Hamilton, Lauren Pierce and Jaclyn Webber participated in the pink game last year and are excited about the game and the awareness it brings. Pierce, a senior, said, "This is a connection with real life. It gives us an opportunity to serve our community and be more than basketball players." Hamilton, also a senior, added, "We have seen support throughout Canyon and the community (for this game)." Webber, a junior, said, "As athletes it is hard to find time for community service. It's nice to give back to breast cancer awareness."

All the proceeds from the game, including sales from the snack bar, will be donated to The Kay Yow/WBCA (Women's Basketball Coaches Association) Cancer Fund™, which is a 501 c(3) charitable organization committed to being a part of finding an answer in the fight against women's cancers through raising money for scientific research, assisting the underserved and unifying people for a common cause.

A suggested donation of \$5 will be accepted at the door. For those unable to attend but would like to contribute may submit a check to the Canyon Girls' Basketball program payable to The Kay Yow/WBCA Cancer Fund.

The Frosh/Soph game begins at 4:00 p.m., Junior Varsity 5:30 p.m. and the Varsity game at 7:00 p.m. All games will be held in the gymnasium at Canyon High School.

*Canyon High School is located at 220 S. Imperial Hwy, Anaheim, CA 92807*

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