

Orange Unified School District

School Board Update #2

Facilities Assessment & Funding Project

January 21, 2016

CliffordMoss.

Strategic Priorities

Track 1

District Due Diligence

Facilities, Technology, Finance, etc...

Track 2

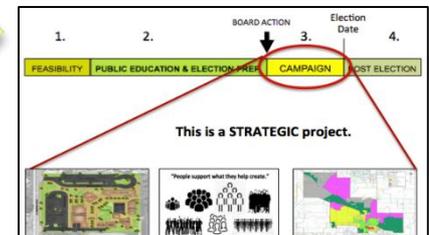
Board Briefings, Education & Updates

Process, Facilities, Finance, Research, Consensus, etc...

Track 3

Stakeholder & Opinion Leader Engagement

"People Support What They Help Create."



Strategic Priorities

Track 1

District Due Diligence

Facilities, Technology, Finance, etc...

- To Date: Hired Election Consultant, Pollster, Bond Counsel, Fiscal Advisor SFID Consultant Construction Managers (CMs) and Architects.
- January: **Poll Results / 2016 Feasibility Update**
- February: Form Superintendent's Advisory Council
- March: Community Meetings – Facility NEEDS & Solutions
- Spring: Begin Citizen Oversight Committee Process
- April: Bond Plan Review - Board
- May: Community Consensus
- June-Aug 12th : Board Package Review, Action and Filing for the Election

Strategic Priorities

Board Briefings, Education & Updates

Track 2

Process, Facilities, Finance, Research, Consensus, etc...

- November: Listening Tour Findings & Timeline Overview
- December: Finance Update
- **TONIGHT:** **Poll / 2016 Feasibility Update**
- February: Spring Communications Update
- March: Facilities 1 - Issues
- April: Facilities 2 - Bond Plan Review
- Spring: Briefing - Citizen Oversight Committee Process
- May: Tracking Poll + Listening Work Culminates in Reaching Community Consensus
- June – Aug 12th: Board Package Review, Action & Filing

Strategic Priorities

Stakeholder Engagement

“People Support What They Help Create.”

Listening →

continues throughout...

1.

2.

BOARD ACTION

3.

Election
Date

4.

ASSESS & LISTEN

FEASIBILITY

**LISTENING – Cont. +
EDUCATION & PREP**

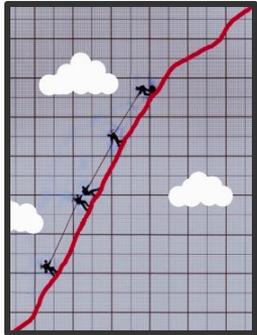
CAMPAIGN

POST ELECTION

6 months

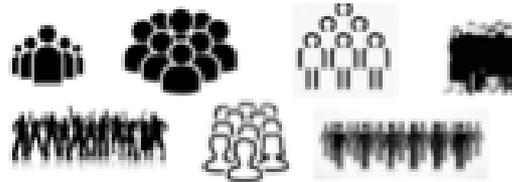
6 months

88 days to Election



Spring Communications Plan: Rigorous 2-Way Conversation

**People support
what they help create.**



Expect to See:

- Superintendent's Advisory Committee Launch
- Direct Mail, Featuring 2-way Listening Communications
- Another Round of School Site Stakeholder Meetings
- Continuing Opinion Leader Conversations
- Public meetings – at Neighborhood Schools
- Online 2-way Listening Activities – web, email, social media

Wrap Up

Board Q&A Discussion

Next...

Feb: Spring Communications Update

Ongoing: Monthly Board Updates

